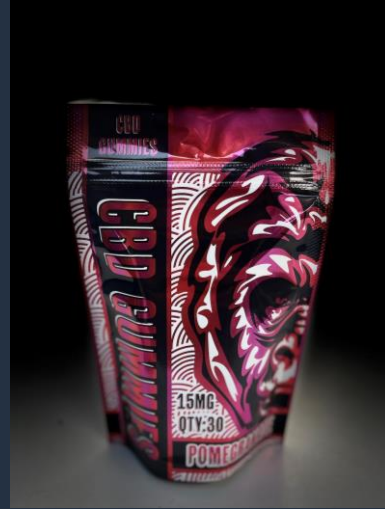


The background of the slide is a dark blue color. In the top right corner, there is a decorative graphic consisting of several overlapping, semi-transparent blue triangles and polygons, creating a modern, abstract geometric pattern.

CBD / Hemp Market & Digitally Printed Pouches

Digital print is perfect for the cannabidiol and hemp market.

Produce multiple flavours and designs in short runs with personalisation, serial numbering and variable QR codes



BakPac

Sustainable • Flexible • Packaging

High quality print with exceptional colour management.

Range of substrates and finishes.

Excellent barrier properties.

Resealable zippers.

Wide range of sizes, from sample / taster packs up to bulk packs.

Stand up pouches or sachets



Digital Print Advantages for Pouch Production



Order volume based on demand – with low MOQs you only order what you need



Minimum inventory reduces waste of outdated packaging in a fast-changing market.



Multiple variations / designs in one order



Options for variability, personalisation and serial numbering



Reduced waste due to minimum set up



Fast turnarounds to get products to market faster

In the market

- CBD products are now being stocked alongside vitamin supplements in major supermarkets.
- More is spent on cannabis extracts than vitamin B and C combined.
- More than 8 million Britons are now buying CBD products making it a market that is impossible to ignore



UK Sales

- Estimated UK sales of CBD and hemp products in 2021 were £690m.
- The pandemic had a positive affect on sales with more consumers reaching out to alternative treatments for mental health and physical health issues.
- The FSA (Food Standards Agency) regulations are pushing some businesses towards CBD infused anti-inflammatory, antioxidant and e-liquid products.



Market Trends

- Rising Online sales of Cannabidiol (CBD)
- Use of Blockchain Technology
- Rising Demand for Natural Products
- Expanding Research Areas
- Rising Demand for Ingestible Products

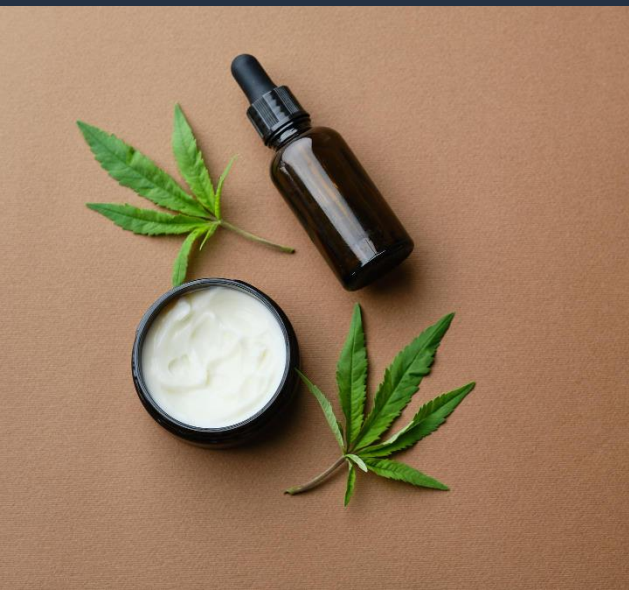




Examples of CBD products suitable for pouches



- Capsules
- Chewables / Edibles eg Gummies
- Loose leaf tea
- Bathing salts
- Creams and balms
- Face masks
- Pet care



Growth Drivers

Increasing millennial Population

Millennials are approximately twice as likely as adults in general to have tried foods and beverages that contain both CBD and THC. The advantages of CBD for mental wellbeing, which include alleviating symptoms of depression, lowering anxiety, and improving sleep, are particularly attractive to millennials, the generation credited for normalising discourse about mental health.



Growth Drivers

Rising Government Approvals of CBD Products

Cannabidiol derived from hemp is anticipated to witness rapid growth owing to the increasing demand from the pharmaceutical sector and rising awareness among consumers regarding health. The legalisation of medicinal cannabis is anticipated to have a positive impact on the demand for cannabidiol in the pharmaceutical sector.

Oils, tinctures, concentrate, capsules, topical solutions such as salves, lip balms, lotions, and edibles such as baked goods, coffee, chocolates, gums, and candies are some of the CBD products that are in high demand.



<https://www.grandviewresearch.com/industry-analysis/cannabidiol-cbd-market>

Growth Drivers

Growing Application of CBD in Skincare Industry

The market is majorly driven by growing awareness with respect to the benefits of CBD infused personal care products. Cannabidiol (CBD) is a naturally occurring compound derived from the cannabis plant and is one of the hundred cannabinoids present in the hemp plant.

Although CBD is found in the marijuana plant, it is both non-psychoactive and legal to buy in its isolated form. Conventionally, cannabidiol has been studied for its pain-relieving, relaxing, and anti-anxiety properties, however, recent studies have shown that it has therapeutic benefits when applied to the skin.



<https://www.grandviewresearch.com/industry-analysis/cbd-skin-care-market>



Growth Drivers

Increased prevalence of chronic pain.